

PROFILE

Center Partners

The hassle-free alternative to conventional call centers.



Center Partners stands alone.

Whether the program you're about to launch requires 10 seats or 1,000 seats, Center Partners can answer your need for a faster start-up, customer care that builds greater loyalty and profitability, and a hassle-free partnership that can adapt easily as your needs change.

The financial strength of our parent company, WPP Group, has enabled Center Partners to invest millions in advanced communications systems, infrastructure and knowledge management software — so you don't have to.

Our technology integrates all of our contact center facilities, drives selling power to the desktop of each of our agents, and gives us agility that few can match.

Stronger partnership. Greater profitability.

Clients come to Center Partners for a different kind of outsourcer relationship. We build flexible, collaborative partnerships that grow and generate long-lasting value.

We get the fundamentals right. Our programs launch on time. We operate on budget. And we won't subject you to unpleasant surprises and nickel-and-dime contract hassles. We have never missed a "go live" date, and we have never lost a client due to a performance failure.

We are innovators. Challenge us to help improve your in-house program. Lower your costs. Launch a new program to support a critical business initiative. Make your customer relationships more stable. Build profitability.

We will answer the call.

Complete multi-channel customer care for any audience.

With approximately 2,000 employees and five integrated facilities, Center Partners can immediately answer your need for 24/7 support — whether you need to serve end-customers, businesses, field sales, channel partners or any other specialized audience.

World class expertise in a spectrum of markets.

- Telephony (wireless & wireline)
- Cable TV
- High Speed Data
- High-Tech Products
- Financial Services
- Insurance
- Utilities
- Healthcare & Pharmaceuticals
- Government Services

Services that deliver the results you need.

- Inbound
- Interactive (Web, e-mail)
- Outbound
- Sales
- Retention & Loyalty
- Customer Care
- Tech Support

Learn more. Contact Center Partners today.

Call Martha Lanaghan, VP Marketing: (800) 519-3532.

E-mail: info@centerpartners.com. Or visit our website: www.centerpartners.com

