



New York City – June 24-26, 2003

2nd Annual

BiometriTech™

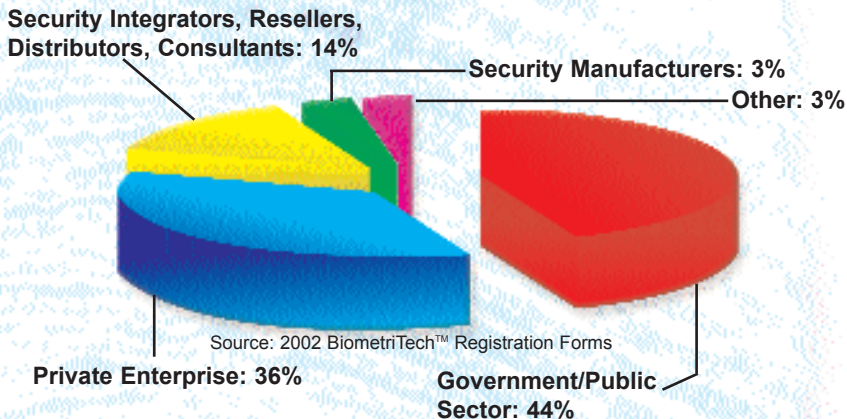
The Leading Event Showcasing Biometric Solutions For Secure Access And Authentication

Exhibitor & Sponsorship Prospectus

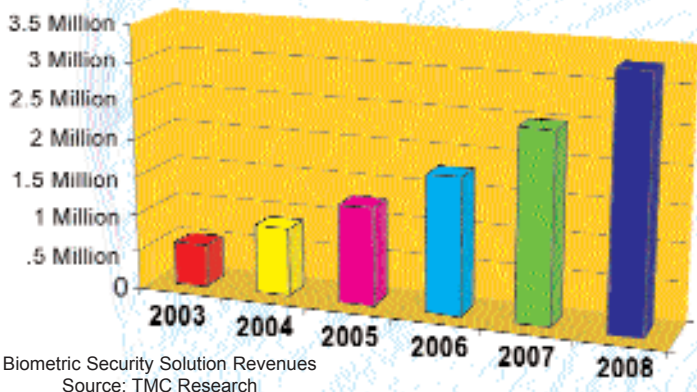


Exhibit at the Only Conference Where Real Buyers Come to Find Real Solutions They Can Implement Today!

Meet Prospects Serious About Biometric Solutions



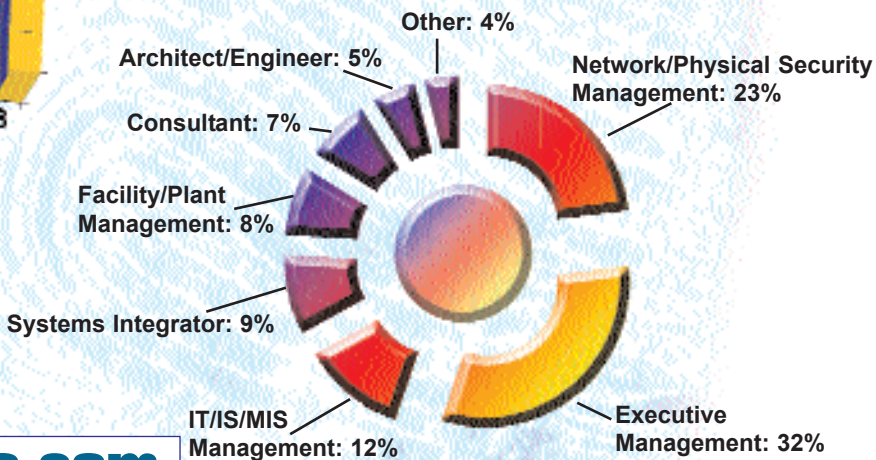
Meet Prospects Driving The Industry's Growth



Contact Hilary Inman for Exhibit and Sponsorship Information:

(203) 852-6800, ext. 146 or e-mail: hinman@tmcnet.com

Meet Prospects With Buying Power



Hosted by:

BiometriTech
MAGAZINE

The leading online source for biometric news, analysis, and product reviews — emphasizing emerging technologies, market trends, and business opportunities.

www.biometritechexpo.com

Benefits Of Exhibiting At BiometriTech™

- Capture qualified sales leads
- Meet new prospects seeking solutions they can deploy today
- Increase brand awareness and market share
- Educate customers, prospects and press about your latest innovations
- Cement existing relationships with your customers
- Announce new products or services
- Help differentiate your products and services from your competition
- Position your company as an industry leader

“The feedback I've received... was very very positive. You should know — you had one of the most successful biometric pilot shows ever. Great work!”

— Comments from an attendee at the inaugural BiometriTech™ Conference in 2002

“The U.S. has been singled out for low expenditures in this space over the last few years compared with European and Asian nations, but that will change drastically in the next few years.”

— TMC Research™

Come display and demo your products and services in a focused environment
Make Every Exhibit Dollar Count!

Inquisitive attendees at BiometriTech™ 2002. Attendees are focused on finding biometric solutions they can implement NOW!!



At BiometriTech™, your booth shares the spotlight equally with neighboring booths. Attendees are given ample time to visit every exhibitor to inquire about each company's products and solutions.

Here's what you get with each 8x10 exhibit space:

- 6 ft. draped table
- Carpeting
- Unlimited FREE VIP passes imprinted: *"Compliments of: your company name, Booth XX."* (\$50 value per pass.)
- Two full conference passes. (\$3,200 value.)
- Identification sign.
- Access to pre- and post-show attendee lists for mailing purposes only. (\$5,000 value.)
- Hyperlink from the BiometriTech™ Web site to your Web site.
- 50-word description in the Show Directory and on the official show Web site, with a hyperlink to your site.

You get all of the above — over \$10,000 total value — **for only \$4,000.**

You may reserve up to 2 adjacent spaces.

Differentiate Your Company With A

Corporate Sponsorship - \$15,000

A Corporate Sponsorship Positions Your Company As An Industry Leader – And Sets You Apart From Your Competition!

The Benefits of a Corporate Sponsorship:

1. Your logo is in all promotional materials that will be mailed. And also on all promotional inserts featured in TMC® publications. (**Greater Than 1,000,000 Impressions** — based on time of signing.)
2. Your company logo on the cover of the show directory.
3. Your company logo on banners and signage created for the event.
4. Your company logo and link from the BiometriTech™ homepage to your Web site.
5. Full-page, 4-color advertisement in BiometriTech™ show directory.
6. Internet banner (including a link to your site) rotating on the BiometriTech™ Web site from the time of sponsorship payment until the end of the show.
7. 200-word description in show directory and on www.biometritechexpo.com with your company's logo.
8. 4-color logo with your listing in BiometriTech™ show directory.
9. 4' x 6', four-color banner hung in a prominent area at the show.
10. Five full-conference passes.
11. Special inclusion of a one-page company promotional piece in all attendee bags.
12. Special acknowledgment in Publisher's Outlook editorial columns of TMC publications.
13. Priority booth space selection for future BiometriTech™ events.
14. Business card sized ad in attendee brochure.
15. Exposure in keynote presentations.



See back page for more great sponsorship opportunities!

Generate New Business With These Unique Sponsorship Opportunities!

Wine and Cheese Networking Event In The Exhibit Hall — \$15,000 — Exclusive — Sponsorship includes all catering costs and several wine and cheese stations set up near your booth and throughout the Exhibit Hall.

Conference & Press Bags — \$10,000 — Exclusive — Your company's name, logo, and message will be prominently displayed on one side of the conference attendee and press bags.

Lanyards — \$7,500 — Exclusive — Your name and Web site will be printed on string badge holders, which will drive attendees to your booth.

Aisle Signs — \$7,500 — Exclusive — When attendees look up to find out where they are — they see your company's message!

Attendee Bags — \$7,500 — Exclusive — Your company's name, logo and message will be prominently displayed on one side of the attendee bags. These bags will be handed out to every BiometriTech attendee at registration.

Entrance Unit Panels — \$7,000 — Exclusive — Your message will be seen by all visitors to the show as they enter the Exhibit Hall. There is no better place to deliver your company's message than the entrance of the hall.

Conference Luncheon With Speaker — \$6,500 — Exclusive — Sponsorship includes the opportunity to address the captive lunch crowd during dessert and coffee. Also included are signs and other prominent logo placements before and during the event. You can also leave your promotional materials on chairs and tables!

Badge Holder Insert — \$6,500 — Exclusive — A four-color, two-sided piece is inserted behind, but is visible above, every attendee badge.

Bellyband — \$6,000 — Exclusive — High-visibility sponsorship that reaches every attendee. You supply the graphics and we'll print and wrap every show directory with your customized message.

Registration Counter Panels — \$6,000 — Exclusive — High-visibility promotional opportunity where your company logo and booth number are displayed on every registration counter. This is a great opportunity to get attention early!

Great Sponsorship Opportunities For \$5,000 and Under!

\$5,000 Sponsorships:

- Press Room Sponsor
- Badge Advertisement
- Show Directory Bookmark
- Conference Breakfast
- Conference Notepads

\$3,500 Sponsorships:

- Registration Confirmation E-Mail
- Pre-Show Badge Mailing Insert
- Promotion Distribution at Entrance to Exhibit Hall
- Promo Distribution in Conference Registration Area

Other Sponsorships:

- Conference Breaks — \$2,000
- Attendee Bag Insert — \$1,500

“It's good to see that there are so many new faces at this conference. I mean, the fact of the matter is, the several Biometrics conferences I've spoken at over the past few months have been populated by those people that are players in the biometric community. ...That there are so many more people here from outside the industry is cause for recognition to TMC.”

— Scott Moody, President & CEO, AuthenTec, addressing the audience at BiometriTech™ 2002.